

Letter of motivation

As an witness and participates, I'm glad to see that Cumulus grows and expands internationally in the past years. After CAFA joined the association as the 1st non-European art academy, I have recommended more European, U.S. and Asian schools joined the family since 2004.

I have served for Cumulus and Icograda since 2008, and get involved in developing networks and linking art and design universities internationally. We are facing changes and challenges in design and creative industries, and there are a lot to be done through Cumulus.

I intend to be more involved in:

- 1.Organizing design events, activities for education, such as workshops, projects, seminar and study programs for members schools and potential members.
- 2.Connecting international institutions with various industries and society. This will benefit for students to develop their future careers.
- 3.Promoting oriental and occidental cultural exchanges through design projects and exhibitions and publications.
- 4.Extending the Cumulus network in wider scale, especially in developing countries and Asia.
- 5 Promoting academic exchanges, inviting and coordinating for professionals to lecture and teach in member schools.

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