



DO YOU KNOW A DESIGN THAT CAN MAKE THE WORLD A BETTER PLACE? SHARE IT WITH US!

Right now, we're on a search to find the world's best ideas. By best ideas, we mean designs that improve life.

But, we need help finding these solutions. We need YOUR help.

Maybe you know someone who's doing something amazing? Maybe you saw something on Facebook? Or maybe you read about something in the paper?

All you need to do is let us know. Send us a tip via email: info@designtoimprovelife.dk or tag us via social media.

By giving us a tip or nominating for **INDEX: Award 2017**, you give a great project the chance to win the world's largest design prize - worth €500,000!

For more information go to: www.designtoimprovelife.dk

APPLICATION DEADLINE: MARCH 10TH 2017

ABOUT INDEX: AWARD

- INDEX: Award takes place every two years in Denmark with a total prize fund of €500,000. The award ceremony takes place this year in Elsinore on September 1st. This includes the attendance of HRH The Crown Princess of Denmark, Patron of INDEX: Design to Improve Life®.
- Anyone can send a tip, nominate their own design, or someone else's via the INDEX: Design to Improve Life® website. Deadline: March 10th 2017
- INDEX: Award is split into five categories: Body, Home, Work, Play & Learning and Community, representing human life from inside out.
- INDEX: Award is aligned with the 17 United Nations Sustainable Development Goals (SDG's), which officially came into force on January 1st 2016. They call for action by all countries – poor, rich and middle-income – to promote prosperity while protecting the planet.
- In addition, the INDEX: Design to Improve Life® organization has also established their own five goals, dubbed the Design to Improve Life Goals. These were identified from a detailed internal strategy involving more than 100 expert interviews from all over the world.
- INDEX: Design to Improve Life® main partners: The Danish Ministry of Industry, Business and Financial Affairs, The Danish Business Authority and The Capital Region of Denmark.
- INDEX: Design to Improve Life® program partners: A.P. Møller og Hustru Chastine Mc-Kinney Møllers Fond til almene Formaal, Crown Prince Frederik's and Crown Princess Mary's Foundation and Aarhus 2017.

SOCIAL MEDIA

- <http://designtoimprovelife.dk/award/>
- <https://www.facebook.com/designtoimprovelife/>
- <https://twitter.com/indexaward>

GENERAL QUESTIONS

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