





**5th INTBAU** International Annual Event  
International Network for Traditional Building,  
Architecture & Urbanism, London

## Heritage, Place, Design: Putting Tradition into Practice

Milano, 5-6 July 2017

Soprintendenza Archeologia, Belle Arti e  
Paesaggio per la città metropolitana di Milano  
*Palazzo Litta, Corso Magenta, 24, 20121 Milano*

Scuola del Design, Dipartimento di Design  
Politecnico di Milano  
*Campus Bovisa, Via Giuseppe Candiani 72,  
20158 Milano*

Patroned by  
U.I.D.-Unione Italiana del Disegno  
Agenzia Italiana per la Cooperazione allo Sviluppo

### CALL FOR PAPERS

Contributions are accepted in the form of:

- Full paper: scientific essay
- Short paper: posters, models, prototypes

The official conference language is English but written contributions can also be submitted in Italian and in Spanish.

Oral presentations will be in English.

Papers will be evaluated with the system of double blind peer review.

### KEY DATES

28th February 2017 | Deadline for submitting papers for review

15th March 2017 | Authors notified of paper acceptance

31st March 2017 | Final date for reduced fee registration

30th April 2017 | Final date for registration in order to have paper published in conference proceedings

5th July 2017 | Opening, Conference

6th July 2017 | Conference

### CONTACTS

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**MILAN** conference will investigate methodologies of representation, communication, and valorisation of Historic Urban Landscapes and cultural heritage but also placemaking and local identity enhancement.

The conference will promote holistic and multidisciplinary approaches to design which are adapted to meet the challenges of tomorrow, and which support the unique heritage, cultural landscapes and communities that have been developed by local traditions around the world. Participants will share case studies and current practice on the documentation of settlements that should be preserved, focusing on innovative solutions, design challenges in placemaking and identity conservation, cultural issues in heritage assessment, and the technical and craft expression of culture. Critical to the presentation of case studies and current practice will be the use of drawing as a tool for design and creativity.

The conference aims to foster an international exchange of research, case studies, and best practice to confront the challenges of designing places, building cultural landscapes and enabling the development of community.

The conference also aims to promote research on new core knowledge in the field, and on applications of this knowledge that are contributing to our understanding of the evolution of traditional and historical intelligence.

## MAIN CONFERENCE TOPICS

**1** Representation, documentation, visualization and communication of cultural heritage / World heritage site and museum fruition.

**2** Traditional and regional architecture and their qualitative and constructive characters / Design coding, pattern books, colour and local identity.

**3** Cultural landscapes, place-making tools / Systems, services and strategies for cultural heritage, international cooperation and social inclusion.