

Leadership and Strategy Working Group

Cumulus Conference Paris, 11th April 2018

Place and time:

11.00 – 15.00 at École Boulle, 9-21 rue Pierre Bourdan 75012 Paris, room: Boulle A101

Subject:

"The subject of the meeting in the working group is to discuss how the Sustainable Development Goals (The SDG's) can be used as a lever for both the transformation of our design educations and the transformation of the common business model.

How can the design schools use the SDG's to prove the value of design?

How should we organize our curriculum and our design education in general – to serve the SDG-transformation of private enterprises, civil society and the public sector?"

11.00 – 11.15:

Introduction to the workshop and the work concerning education for a sustainable future by Rector at Design School Kolding, Denmark, Elsebeth Gerner Nielsen, based on the declaration work conducted in the working group and other fora

11.15 – 11.35:

Lecture by Prof. Anil K. Gupta, National Innovation Foundation of India/GISN/SRISTI Networks and founder of Honey Bee Network.

Indian Perspective on SDG Design Education through Connecting Needs, New Pedagogies and New Paradigm as well

The lecture will give an Indian perspective on the questions that the Leadership and Strategy working group addresses and will showcase it with good examples from India.

11.35 – 11.55:

Lecture by Head of School of Design, Mathilde Aggebo, Royal Academy of Fine Arts, Denmark

Design education as a laboratory for sustainable solutions

For KADK, a common focus on the UN's global goals is a way to put strategic focus, systematize and further develop the research and development work already taking place at KADK. By tapping into the UN SDG's, a meta agenda that 193 country's has agreed on, we also show how design and architectural education can contribute very specific with new solutions for creating sustainable communities in the future.

11.55 – 12.15:

Lecture by Susan Evans, Founder and Chief Strategist Melee, Hong Kong PolyU / John Bruce, Assistant Professor of Strategic Design and Management, Parsons New School

Design, Policy and Change

Design approaches, or strategies for creative intervention, can leverage SDGs as an invitation to enter the vast space of sustainability.

Design can serve as the Trojan horse that enables reflexive practices for organizations to explore contextual opportunities, and thus SDGs can be leveraged as a productive way toward shared value of economic and social benefit, and embraced as attractive considerations for learning organizations and states alike.

In this session, we will contribute to this dialogue through case studies from design education and SDG business transformation and finish with an invitation to continue this exploratory dialogue with an emphasis on design, policy and transformative change.

12.15-12.30:

Round up of the morning by Elsebeth Gerner Nielsen

12.30-13.00: Lunch break

13.00 – 15.00:

Demonstration Workshop in Design to Improve Life Learning

Education Director Lotte Stenlev and Head of future Thinking and Technology Mariano Alesandro, both from INDEX: Design to Improve Life, will run a short hands-on workshop with focus on the United Nations Sustainable Development Goals. You will get to know the structure of the design based innovation tool The Compass, and you will experience some of the basic techniques and their teaching and learning effects.

INDEX: Design to Improve Life is a non-profit organisation, working globally for a better world through design. INDEX developed the Compass in a co-creation process with 26 partners from universities and K-12 education in Denmark and Sweden. More than 50.000 teachers and students around the world use the Compass as a method for developing sustainable solutions to global challenges.

13:00-13:15 Brief introduction to INDEX: Design to Improve Life and our strategic work at Cumulus Campus UDD in Santiago

13:15-14:45 Workshop

How do you make the UN SDG's relevant to designers and design students?
How do you structure the creative problem-solving process?

How can you make your students' unfold their full potential?

We will work with design-based methods to address local and relevant implications of challenges, related to SDG 12 "Responsible production and consumption". We will guide you through hands-on techniques, which can be implemented immediately.

14:45-15:00 Sum up of learnings and next steps