

## Call for Cumulus Executive Board & Presidency 2019-2022

### BACKGROUND

Cumulus is the only global higher education association to advance art, design and media, initiated in 1990, transformed into association in 2001, became global in 2006. It is a forum for partnership, sharing knowledge and practices, which inspires a more sustainable, human centered and creative future. Cumulus has 286 institutional members from 56 countries and representing around 800.000 students and 70.000 staff members in 2018.

Cumulus aims at

- offering a friendly, wide, dynamic and flexible international context for dialogue and innovation research of art, design and media
- supporting institutions and individuals into internationalization.
- helping education and research
- promoting and empowering the talent of the next generation of creative and responsible professionals
- facilitating the exchange of research in the fields in art, design and media.
- encouraging collaboration with industry, professional bodies, civil society and government in order to address the contemporary and future challenges

The scope of Cumulus activities and visibility is global.

Cumulus has partnerships around the world like with ADADA Asian Digital Art and Design Association, ADI Association of Designers of India, ADR Association of Designers Russia, AIGA American designers association, Alvar Aalto Foundation Finland, BEDA Bureau of European Design Associations, BID Biennale Iberoamerican Design, CILECT International Association of Film and Television Schools, DESIS Design for Social Innovation and Sustainability, DINZ The Designers Institute of New Zealand, DRS Design Research Society, DOGA Design and Architecture Norway, EIDD Design for All Europe, ELIA European League of the Institutes of the Arts NL, EUIPO the European Union Intellectual Property Office Alicante Spain, EQ-Arts quality development NL, ico-D the international association for the graphic and designers in visual communication Canada, iF-International Forum Design and iF-Design Talent Germany, IASDR International Association of Design Research Societies, IxDA Interaction Designers Association, JDP Japan Design Promotion, NASAD the National Accreditation of School of Art and Design in US, Pro Arte Foundation St. Petersburg Russia, RSA Royal Society of Arts UK, SDN Service Design Network. Cumulus is recognized by UNESCO.

Cumulus is also known by different governments and institutions like collaborating with the EU Directorate General Enterprise and Industry, EESC European Economic and Social Committee that are part of the European Union design innovation development. Cumulus is developing may expand its partnerships globally. Annually a variety of international activities and projects also with other stakeholders than partners are going on with Cumulus. Cumulus also supports actions by the members, partners and other in different ways like endorsing. Examples of collaboration are conferences and congresses in Chicago USA with Design-ED and DRS, in Gwangju Korea with the former IDA alliance partners and the Korean Cumulus members in 2015, Festival of Innovation in India with National Innovation Foundation of India in 2016 and 2017, Government of Cuba, Ministry of Innovation and Science congresses on innovation in 2016 and 2018, World Design Summit Montreal Canada in 2017 etc.

Cumulus family meets the board members also during the annual Cumulus conferences. Cumulus member institutions have the opportunity to strengthen their partnership, actions and knowledge transfer by collaborating as they like with CEB members, president and the secretariat. Cumulus and CEB use as its creative linking tool the Cumulus website and social media, publications e.g. Cumulus Think Tanks, exhibitions, participation in project and any other activities. The board, president and secretariat represent and advocate Cumulus globally.

Cumulus has 10 multidisciplinary Working Groups led by individuals of the Cumulus member institutions or by CEB members that provide a focused opportunity for sharing knowledge during the

working group meetings organised mainly during the two annual Cumulus conferences around specific topic of interest like Sustainability, Leadership and Strategy; ReVeDa /Research, X-files, Digital Culture, Women+Design, Business, Innovation and Industry, Art and Design Education and Pedagogy, Contemporary Art, Fashion and Textiles.

The Executive Board of Cumulus included in the past, the first Cumulus Executive Board I seven members and the president, elected in March 2001 Rotterdam NL General Assembly. CEB II – V have included eight members and the president, elected in Oslo Norway 2004, the ones there after have included 10 members and the president, elected in the General Assemblies in Schwäbisch-Gmünd Germany in 2007, Genk Belgium in 2010, Kalmar Sweden June 2013 and Nottingham UK 2016. The Cumulus Executive Board has today 10 members from different countries. The General Assembly has the authority to define the number of members in the board. The language of the association is English.

## **WHAT TO DO, WHAT KIND PERSONS WELCOMED**

### **General – Board and Presidency**

The Cumulus Executive Board membership is a value for the home institution of the applicant. The board membership can be part of the institutional strategy of the home institution. The position is also flag shipping the visibility and actions of the home institution.

Cumulus welcomes a proactive role of each member in the Cumulus Executive Board including the president. CEB members act intensively towards the Cumulus member institutions and other partners, as well as play in many ways a growing important role towards the society, industry and business life on behalf of Cumulus. The board members must be present or former Rectors, Heads, Directors, Professors or Deans.

The Cumulus Executive Board meets a minimum of three times per year.

Two meetings are organised alongside the conference under Cumulus umbrella. CEB member can also have an active role in organising conferences, workshops, competitions, jury work, exhibitions, and projects, be invited to lecture and in any various Cumulus coordinated or related projects and events. All CEB members are invited to be ready to travel and contribute as speakers, jury members, write articles or have a number of roles as asked by Cumulus secretariat and the board and the president. The vice-presidents of the association are nominated among the members of the board. They may substitute the president in a number of missions of the president.

Each CEB member will have an own specific role and profile for the benefit for Cumulus that may also include the strengthening the partnership of Cumulus with its international partners. This role can ensure the qualitative development of activities of Cumulus with any its international partner or institution, corporate, public etc. By doing so, each CEB member also directly supports the work of the Cumulus secretariat and the home institution of the board member.

Each applicant defines in her/his application the idea of the own profile for the benefit for Cumulus including the boundary between the home institution and be ready so if elected. The more detailed role of each board member will be defined in the coming meetings of the new CEB VII.

The membership in the Cumulus Executive Board is dependent on the home institution that is a Cumulus full member institution at the time of the CEB membership of the person. If the CEB member moves to a job outside Cumulus member institutions, the CEB member cannot continue in the board. In this case, the next person in the election of the General Assembly in question will take over the position in the CEB. If the CEB member resigns, the next candidate according to the election results will step up in to the CEB. The new person will be endorsed by the next General Assembly.

The home institution of the board member that is a full member institution in Cumulus carries out the cost of the travelling in the name of Cumulus as well as the cost of work. Cumulus may contribute annually financially to the traveling costs if resources are available.

The candidate cannot apply for the position in the board, if the person has to retire within the existing CEB period. The candidate cannot either apply if during the process of applying the person knows when applying she/he has to leave the home Cumulus full member institution before this board membership ends. The CEB membership starts from the General Assembly where the person became elected and ends in the General Assembly the position is over.

In case there are more than one candidate applying from the country of the applicants, the General Assembly where the elections are to be held, will first elect among these candidates one candidate for the country to go to the final round of the election in this GA. The president can be from the same country as one board member.

### **About Participation in the Board**

CEB member is 100% committed and is aware of the board meeting scheduling. Concerning the board meeting a maximum of two (2) absences are acceptable during the board term of three (3) years. Force majeure e.g. sudden illness is an acceptable cause. After 3<sup>rd</sup> absence, the next one as for the election result is invited by the board to this CEB and endorsed by the next General Assembly.

### **Presidency**

#### **Some requirements for the Presidency**

Cumulus must be part of strategy of the home institution of the President. The presidency is a great value for the visibility for the home institution of the President.

#### **Qualification**

The President shall be a present or former Rector, Dean, Head or Director, or a Full Professor of a Member Institution. There are no restrictions to the nationality of the President. The president can be from the same country as one board member.

#### **Availability**

- be able to do an estimate of 6 -8 trips abroad per year to represent Cumulus world around including the three (3) board meetings, two of them held at the time of the Cumulus conferences. Other travelling may come at a short notice.
- be able to do 6 - 10 lectures world around per year about art, design and media education and research and their relationship with society, industry and business, participate in jury work, write articles in magazines and publish texts in a number of publications and in the web. This includes the Cumulus publications and the conference speeches.
- Roughly 2 days a month to follow all the work done by the secretary general and the secretariat, advice the secretariat (e-mails, agreements, development of international partnerships, projects etc.)

#### **Leadership**

- capacity to manage multiculturalism and diversity
- capacity to manage a group of over 260 global institutional members of Cumulus which all have their own definitions of art, design and media education and research and partnership.
- capacity to inspire and gather people around role as educators or an idea for a project or an action.
- capacity to have an general overview about especially design education to avoid any conflict with the members
- capacity to delegate and to recognize the work of the general secretary and the secretariat and the Cumulus Executive Board.
- capacity to communicate and represent
- to have a sense of diplomacy

### **Charisma**

The President has the strong role of promoting the association in all its disciplines. The president has to have the capacity of innovation, with the number of operations of the association, be collaborative and show enthusiasm in the international leadership towards the Cumulus members, society and business and enterprises. The person in the presidency also has to have the ability to act as opinion leader when representing the association, be able to manage the diversity and have the understanding of the concept of the economic and social contribution of the areas of Cumulus. A capacity of strong communication on the stage is an asset.

### **Autonomy**

The president has to have the capacity to take instant decisions about her/his budget to cover the expenses dedicated to the mission.

### **About Past Cumulus Executive Board members**

- 1) **FELLOW** All past CEB members to get a life time Cumulus Fellow status. Pls. see following item 3.
- 2) **ADVISOR:** The two past board members can serve for max two 3-year terms (following the rotation of a new board member with 2x3 year terms) as advisors.
- 3) **Further criteria: What, how, when, where etc.** The CEB VI 2016-2019 will define further details concerning Cumulus Advisors and Fellows that will impact the next board starting in 2019.

## **PROCEDURE**

### **WHO CAN BE PROPOSED AND BY WHOM?**

Please read carefully the Statutes, an extract below and available on demand at the secretariat; There shall be no more than one member from any country, excluding the nationality of the President. Any Full member institution in Cumulus is asked to propose a Board Member or the President in formal writing.

### **Executive Board**

The Board member shall be present or former Rectors, Heads, Directors, Professors or Deans.

### **Presidency**

Any Full member institution can propose a person for Presidency. The President shall be a present or former Rector, Dean, Head or Director, or a Full Professor of a Member Institution. There are no restrictions to the nationality of the President.

### **Number of the Cumulus Executive Board VI 2019-2022 members**

#### **1/3 of the members of the Board are to be changed**

According to the Cumulus Statutes, 1/3 of the members of the Board are to be changed every third year in the elections of the new Executive Board. According to the Cumulus Statutes, the members can serve in the CEB for maximum of two (2) three (3) year periods. Five (5) members \* of the present CEB VI have served Cumulus the two terms and cannot be voted to the CEB VII 2019-2022. Other five (5) members of the present Executive Board shall be eligible for re-election for one further three-year term. The total number of persons in the CEB VI is 10 persons, General Assembly confirms.

Below is the list of the past and the current boards.

The present board members of the CEB VI, five (5) persons (marked below with \* (1, 4, 8, 9, 10) are eligible candidates and reapply for the new CEB VII 2019-2022. Their home member institution also has to make a written endorsement for their new candidacy in CEB VII.

The rest five (5) members of the present CEB VI have served Cumulus two 3-year terms, totalling 6 years and cannot participate in the elections of the board CEB V. They can participate in the elections of the presidency VII 2019-2022. (Please see below, Candidacy Proposal in Detail.)

#### **Cumulus Executive Board VI 2016-2019**

1. **José Allard, PUC Chile\***
2. Amatullo Mariana, Parsons NewSchool New York, USA
3. Hyltén-Cavallius Sara, Linnéuniversitet Växjö Sweden
4. **Imbesi Lorenzo, La Sapienza University Rome Italy\***
5. Bucolo Sam, University of Technology Sydney, Australia
6. Gerner-Nielsen Elsebeth, Designskolen Kolding, Denmark
7. Schendzielorz Ulrich, Hochschule für Gestaltung Schwäbisch-Gmünd, Germany
8. **Troye Rachel K.B., AHO Oslo School of Architecture and Design Norway\***
9. **Turner Robin, Greenside Design Center and College, Johannesburg, South-Africa\***
10. **Xiao Yong, Central Academy of Fine Arts Beijing, P.R China\***

**Luisa Collina**, President VI 2016-2019

President V 2013-2016 Luisa Collina has served as president Cumulus two 3-year terms, totalling 6 years, her term to serve Cumulus as president and board members ends in the General Assembly 2019.

#### **The Past Cumulus Executive Boards 2001-**

Please see <http://www.cumulusassociation.org/homepage/history/>

**CUMULUS EXECUTIVE BOARD VI 2019-2022 CANDIDACY PROPOSAL IN DETAIL**  
**(1-5.)**

**English the language of the application.**

**The marked documents as below are also to be sent by e-mail to justyna.molik@aalto.fi**

**1. ENDORSEMENTS**

a. The candidate for CEB membership and/or Presidency by a Full member institution has to include an official endorsement from the home institution for the membership in Cumulus Executive Board or Cumulus Presidency in formal writing signed by an authorized person (rector, vice-rector, head of administration, chair of the board of the university or equivalent) on the logo paper of the home institution of the candidate.

The endorsement for the candidacy in the CEB VII elections is at the same time the agreement between the proposing institution and the candidate and Cumulus International Association of Universities and Colleges of Art, Design and Media that the person is available for the Board membership if elected and the home institution is covering the costs of the membership of the person in the CEB VII. By making the endorsement of the candidacy of the person for the Board, the proposing institution simultaneously agrees to cover fully the costs related to the participation of the elected person to the CEB meetings and other necessary activities for Cumulus. The home institution is aware, it cannot let its employee apply for the position in the board if the person has to retire or knowing the person to leave the home Cumulus full member institution before the board membership CEB VII 2019-2022 ends.

Please also see up the “General – Board and Presidency”.

The endorsement for the candidacy also states the person, even if not elected in the General Assembly 2019 but being next one in the list of the results, the candidate may be invited automatically to take over the board seat if one of the elected CEB members leaves unpredictably the board. This kind of change in the CEB VII is to be approved by the next General Assembly.

If the Board member will withdraw from the Board, the home institution has to inform in writing the Cumulus Secretariat and the President of the withdrawal two months minimum prior to the withdrawal. The Board will be augmented by the next candidate according to the election results of the Rovaniemi Finland General Assembly that the endorsement is valid for the candidate as a reserve through the results of the election in 2019.

The candidate has to also be personally present in the Rovaniemi Finland May 2019 General Assembly (28 May – 1 June 2019) during the whole conference and the election where this General Assembly with the election in question is to be held.

**2. RECOMMENDATIONS**

The candidate has to include in the papers a recommendation from a minimum of two (2) existing Full member institutions of Cumulus for her/his membership in Cumulus Executive Board or as the President.

**3. CURRICULUM VITAE**

**4. LETTER OF MOTIVATION a maximum of one (1) A4**

It is a statement in English why and how the candidate will act as board member or president, what she/he she would do by showing his/her own profile in the mandate of the applicant for Cumulus and by showing and share her/his vision for Cumulus.

Please read in this call the item “WHAT TO DO, WHAT KIND PERSONS WELCOMED, General – Board and Presidency” and reflect this in your application.

1. **A PHOTO** of the candidate in JPG to be put on the Cumulus website by the Secretariat

## **DEADLINE FOR THE PROPOSALS**

**7 January 2019**

### **TO BE SENT WHERE?**

The proposals are to be addressed and sent to the address as below.

**Cumulus International Association of Universities and Colleges of Art, Design and Media**

**Secretary General Eija Salmi**

PO Box 31000 0076 Aalto Finland

The Cumulus Executive Board with the Secretariat will check for its first 2019 meeting and after it confirm the eligibility of each candidate to go to the elections to be held in the Rovaniemi Finland May 2019 General Assembly. The CEB is entitled to ask for any further information from the applicant if necessary.

For any information, please request: [eija.salmi@aalto.fi](mailto:eija.salmi@aalto.fi), gsm +358405120302, skype eija.salmi5, wechat etc.

### **ELECTION**

The elections will be carried out by the authorized representatives of the Full Members in the Rovaniemi Finland May 2019 General Assembly as following

A 2-minute word is given to each candidate

The number of the CEB VII comprises of the President VII and ten (10) members

The list of the proposed candidates due 7 January 2019 for the CEB VII 2019-2022 and the Presidency VII 2019-2022 will be distributed to Cumulus member institutions after the Cumulus Executive Board meeting held in first part of 2019 before the General Assembly in 2019. The candidates are to be available on the website of Cumulus and members are welcomed to contact them for dialogue. All candidates must attend the whole Rovaniemi University of Lapland conference in Finland and be present at this General Assembly in 2019.

In case there are more than one candidate applying from the country of the applicants, the General Assembly will first elect one candidate from the country in its first election round for the final round of the election. The president can be from the same country as one board member.

The new CEB VII 2019-2022 will be invited to a separate knowledge transfer meeting between the old and new board members. Ideally, this meeting is connected with the second annual Cumulus conference held in 2019 with the old CEB VI. The members of the new board will be prepared also in this knowledge transfer meeting, or any other additional meeting with the previous board, prepared it might be scheduled outside Cumulus conference programme in 2019.

### **DECISION MAKING**

The decision of the members of the new Cumulus Executive Board VII 2019-2022 and the Cumulus President VII will be done in the elections during the General Assembly in Rovaniemi Finland in the end of May 2019. The number of Board members is then (10) for the voting. The persons who have received highest number of votes will form the new Cumulus Executive Board and the Presidency. If there are two candidates from the same country, the General Assembly elects with the first round for presidency/the board VII 2019-2022 in the elections to elect one candidate from the country for the final round that is decisive.

### **CALCULATION OF VOTES**

Each authorised person (Full members being present/or through a Proxy); as Statutes amendment 2009 in London 2009 General Assembly) to represent the Cumulus Full member institution at the General Assembly in Rovaniemi Finland acts as the voter. The voter will get a form to fill in the candidates by the home and the proxy institution (if a proxy is received).

The CEB VI members cannot nor the President vote. The secretary general cannot vote either. Their home institutions are asked to authorise one person from another Cumulus full member institution or through a proxy to be given to this person to vote of on behalf of their home institution. One Cumulus full member institution can hold maximum of two proxies.

Each authorised voter is invited to give the votes by marking the selected names being listed on the ballot. The ballots are collected by the secretariat.

The votes will be calculated by counters of the votes. They are endorsed in the beginning of the 2019 General Assembly and assisted by the Cumulus secretariat staff. The calculation of the votes will be supervised by a professor/administrator of the host of the conference and this 2019 General Assembly, this supervisor is announced during this General Assembly.

The Cumulus Executive Board takes the right to develop with the Cumulus secretariat a digital election system that follows the decision making as above. In case the elections will be held digitally, the election period will be open after the first board meeting 2019 with a given period defined by the board until the 2019 General Assembly.

## **CUMULUS STATUTES**

Full Statutes are available from the Secretariat by e-mail on demand.

### **A short cut as the Statutes;**

#### **10. EXECUTIVE BOARD**

##### **10.1 Composition**

The Board shall comprise the President and eight to ten members. The members shall be elected by Full Members of the Association on proposals made in advance in writing by the Full Members.

The members shall be present or former Rectors, Heads, Directors, Professors or Deans, shall hold office for a term of three years and shall be eligible for re-election for one further term. A person can be elected as the President after being a member of the Executive Board. In this case 11.2 apply to the number of terms as President.

There shall be no more than one member from any country, excluding the nationality of the President. 1/3 of the members of the Board are to be changed every third year in the election of the new Executive Board. The Executive Board shall appoint, on the nomination of the President, two Vice-Presidents, from among members of the Executive Board.

##### **10.2 Operation**

The Executive Board shall meet at least three times per year. The quorum shall be President or one of the Vice-Presidents plus other members of the group representing more than half of the total number of members of the Executive Board. Simple majority of those present shall make decisions. The President/Vice President has the casting vote.

##### **10.3 Functions**

The Executive Board shall

- Be responsible for the implementation of the decisions of the General Assembly and of the policy of the Association, for the planning of its activities, and for the management of the affairs of the Association.
  - Be the principal forum for discussion of the Associations policy positions on higher education and research, and make statements on the behalf of the Association after consultations with the Members.
  - Prepare the proposal of the annual budget, the annual accounts, for submission, for the activity plan and for the annual report for the General Assembly.
  - Be responsible for implementation of the budget.
  - Recommend admission of new Full or Associate Members for the General Assembly.
- Prepare agendas for meetings of the General Assembly.
- Recommend the appointment of auditors to the General Assembly.



- Decide of appointment and dismissal of the Secretary General and other staff of the Secretariat of the Association.

The Executive Board may

- Set up Working Groups and task Forces.
- Make proposals to the General Assembly of Associations membership in other organisations.
- Arrange programmes, including meetings, seminars or conferences, for the exchange of information and experience on matters of common interest to individual or collective members, and to identify and disseminate good practice in higher education institutions.

## **11. PRESIDENCY**

### **11.1 Composition**

The Presidency shall comprise the President and two Vice-Presidents.

### **11.2 The President**

The Full Members of the Association shall elect the President.

The President shall hold office for three years and is eligible for re-election once. The President can be elected to member of the Executive Board after the Presidency. In this case 10.1.apply to the number of terms as member of the Executive Board. The President shall be a national of any member institution state and shall be a present or former Rector, Dean, Head or Director, or a Full Professor of a Member Institution.

The President shall:

- Lead and present the Association
- Convene meetings of the Executive Board and the General Assembly
- Chair meetings of these bodies.

### **11.3 Vice-Presidents**

The Vice-Presidents shall deputize for the President in his or her absence.

