

Cumulus 2018 – Louisa CAO

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Discipline of study : 3D Animation – Second year (starting from september 2018)

Motivation letter :

Hi, my name is Louisa CAO and I'm a french 3D animation student at the Estienne School of Paris. A few weeks ago, I've been told that I was chosen to be part of the Cumulus project as a Student Ambassador. To be honest, it was really unexpected, plus I had a very little idea of what was this association – something about art and international exchanges ? But as I discovered what Cumulus really was through all the conferences of April 2018, I realized how crazy it was to be part of it. I've been allowed to meet amazing people from all around the world and to debate on a lot of artistic and social issues. Cumulus is a really ambitious association that brings the voices of talented people and allows them to connect through art-related events, conferences and talk sessions. As long as I can remember, I've always wanted to create, to express myself and to reach people. My main passions in life are making art and travelling around the world ; Cumulus, therefore, is an opportunity for me to make those dreams come true. The fact that this year, this event takes place in China means a lot to me, because half of my family is chinese and I've always wished to go back to where I come from. I never get to see China since 2003, and I'm so excited to return.

I can't lie and say that I am the most self-confident, popular or talkative student in school. On the contrary I may even seem quiet, at the first sight. But you can believe me when I say that my heart is full of passion, wonderment and an unwavering will to discover the world (why not change it ?). I promise to do my best as a Cumulus Student Ambassador, to participate actively during the Conferences, to raise my voice and to enjoy every moment of this amazing experience I'm offered to live.

Thank you for your attention,

Louisa CAO

Bio-Sketch (I tried to write it at the 3rd person but it didn't feel right) :

Hi, my name is Louisa CAO, I'm 19 years old and I'm currently studying 3D Animation at the Estienne School of Paris. As long as I can remember, I've always had a compulsive love for drawing and a strong desire to reach people with my art. Very demanding of myself, I'm constantly trying to improve my skills, to learn things I don't know, to master what I already know and to search for new perspectives of creation. At only 15 years old, I started to earn money with my art by selling my drawings on the Internet and at the local weekly market. Since 2015, I also have an annual Artist stand at the Japan Expo of Paris, where I can sell my work and meet other artists.

It's important to know that my love for drawing is as big as my existential angst – therefore, in 2016, I decided to launch my own Youtube channel, so I can break the silence and speak freely about serious issues like bully, mental illnesses, alternative sexualities and anxiety. I don't have a million subscribers but to know that I can help at least a few people to feel better is a bliss. I think art and emotions are very close, and that's why I always do my best to draw things that make sense,

that make people *feel* things. Ideas are what matters the most, to me ; and if you want to improve your technical skills, you defenitely have to raise and mature your soul.

In February 2018, I directed for the first time a 3min long animated music video for the french singer Ramo, who just launched his first EP. It was a really hard challenge but I eventually managed to carry it out to the end, and even had my name mentioned in the famous french newspaper Les Inrocks ! In March of the same year, I also won the first price of the « Presse-Citron » drawing contest, and in May I won the first price of the « Un'anime » animated film contest. Currently, I'm working on illustrations for a french childbook author.

And also I'm a fashion model.

Thank you for your attention !

Louisa CAO