CULTURAL HERITAGE FOR ALL: PROGRAM

Day 01 (Tuesday 27 November)
9.00-15.00
Tour of the registered foreigner participants at some examples of the Abruzzo cultural heritage

Day 02 (Wednesday 28 November) – International Conference (Sala Tosti)
9.00-9.30
Registration of participants, welcome coffee and networking
9.30-10.20
Institutional greetings:
– Giuseppe Di Bucchianico, Conference chair
– Onny Eikhaug, President of EIDD-Design for All Europe
– Giovanni Di Iacovo, Councillor for Culture of the City of Pescara
– Sergio Caputi, Rector of the University of Chieti-Pescara
– Erminia Sciacchitano, Chief Scientific Advisor of EYCH 2018, European Commission DG Culture
10.20-10.50
Introductory intervention from EIDD Ambassador (Kercher)
10.50-12.40
session 1: DfA and THE TANGIBLE CULTURAL HERITAGE
• keynote 1: Rosaria Mencarelli, Director Superintendency for Archaeology, Fine Arts and Landscape of Abruzzo (Italy):
Protection and usability of Cultural Heritage: a possible relationship? A necessary relationship

- short 1: Maria Grazia Filetici, Special Superintendency for the Archaeological Heritage of Rome (Italy):
  Accessibility in delicate archeological locations

- short 2: Sabrina Ciancone, Mayor of Fontecchio (Italy):
  The Faro Convention: community involvement in a post-disaster heritage

- Panel 1: Rodrigo Rodriquez (entrepreneur), with R. Mencarelli, M.G. Filetici, S. Ciancone (mod.: Kercher)

12.40-13.50
Light lunch break
13.50-15.40

session 2: DfA and THE INTANGIBLE CULTURAL HERITAGE

- keynote 2: Claudio Bocci (Director of Federculture (Italy):
  Local development based on culture

- short 3: Thomas Desmet, Director of Inter (Belgium):
  The inclusion of events and festivals

- short 4: Dino Angelaccio, President of I.T.R.I.A. project (Italy):
  The I.T.R.I.A. project
• short 5: Fabio Viola, game designer and archaeologist (Italy): *Audience development through gaming*

• Panel 2: C. Bocci, T. Desmet, D. Angelaccio, F. Viola (mod.: Kercher)

  15.40-16.10
  Coffee break and networking

  16.10-18.00
  session 3: DfA and THE NATURAL CULTURAL HERITAGE

• keynote 3: Onny Eikhaug, President of EIDD-Design for All Europe (Norway):
  *Tourism for All*

• short 6: Helle Bakkeland, Sales Director Flåm AS (Norway):
  Flåm: *Accessing the magic of the fjords*

• short 7: Claudia Comella, Architect, Comunità Montana di Valle Camonica (Italy):
  *UNESCO World Heritage Site Rock Drawings in Valle Camonica*

• Panel 3: O. Eikhaug, H. Bakkeland, C. Comella (mod.: Kercher)

  Day 03 (Thursday 29 November) – Parallel Workshops (d’Annunzio Room)
  9.00-9.30
  Welcome coffee and networking
9.30-10.00
Introduction to the workshops (plenary session)

10.00-12.00
Development of 3 workshops (in parallel sessions)

- 1-Cultural Heritage: impact on Tourism and Business Agenda (mod.: O. Eikhaug)
- 2-DfA and Cultural Heritage: how it works (Mod.: P. Kercher)
- 3-Inclusive Cultural Heritage and Public Administration (Mod.: C. Comella)

12.00-13.00
Presentation of workshop results (plenary session)

13.00: Closing of the Event

PARALLEL EXHIBITIONS (28 and 29 november, in d'Annunzio Room)
- EIDD – Design for All Exhibition 2018
- “Tutti a tavola!” (The dinner is ready for All!): ceramic concepts collection
- Posters for the “Cultural Heritage for All” Conference. A didactic experience at Ud’A
- The Easy Reading Font: facilitate reading to everyone
- Europe for Italian Cultural Heritage
- Inclusive Design from AFA Katowice/Design Department