

CV Bob Verheijden

1964 Waalre (NL)

1982 -1987 Academie voor Beeldende Kunsten Arnhem

1995 PG Cert Higher Education

2017 PG Cert BKE Cert Education

2014 -- Now Head of Department of Design Minerva Art Academy Groningen NL, Designer

- As Head (director) responsible for the curriculum (re) development of the department of Design (majors: Graphic Design, Illustration & Animation Design, Interior & Architecture Design, Product Design, Time based Design, Off road Design)
- Main task transition from standalone Islands into cross - disciplinary teams (this year with first cohort graduation students completed)
- Redevelopment of a traditional curriculum into a contemporary autonomous curriculum
- Development of bilingual curriculum Dutch - English
- Development international learning community within from 10% international students – 50% international students (45 nationalities)
- Manager International Portfolio Minerva Academy
- Development and contribution to the TRY OUT project 2016 Groningen, 2018 Milano
- (Salone del mobile) - Groningen, 2018 Nemo Amsterdam, 2019 Oslo (Research Week KHIO) - Groningen (Research Gallery)
- Development interdisciplinary and cross-disciplinary collaboration with Fine Arts and int. schools such as e.g.: KHIO/Oslo, Vietnam University of Arts/ Hanoi, RUG (Rijks Universiteit Groningen) and Schools within the Hanze University
- Board of Hemp Design Factory (IWP – Innovation Works-Space), In relation with the Research Centre Art & Sustainability
- Responsible for the redevelopment of the Minor A.R.T. (Art, Research & Technology)
- Development SDG LAB in collaboration with Research Centre, the UN Climate Adaptation Centre, School of build environment.
- Curriculum development in collaboration with Fine Arts in the fields of: Theory, Off-courses, Project-weeks and free movement of students between modules
- Development of an international AIR program that invites guest such as e.g. Hella Jongerius, Antonio Jose Guzman, The Son
- Portfolio holder internationalization for the Academy Minerva: Managing internal and external development of international curriculum and portfolio, development of international network, development of OIL projects (Online International Learning) in Vietnam, UK
- Responsible for connection department(s) and research centre Art & Sustainability & Society in relation to professors, researchers and teaching staff
- Responsible for staff in PhD route
- Leader BL (Blended Learning) projects
- Development of Young Artist In Residence Program (YARP) Hanoi Vietnam
- Directing – Project Office Design
- Teaching first year, third year students and supervising graduation students
- Past three years ranked as second design department in NSE (NSS)
- Applications growth form 180 applicants in 2014-15 to 600 applicants in 2017-18
- Responsible for finance and HR department of design 390 students, 12 FTE staff divided over 36 lecturers of different disciplines

2011 -- 2014 Course Director Interior Design (BA/MA) Coventry University UK, Designer

- Development of two brand new courses BA an MA Interior design SMLXL from scratch, curriculum development (PAB-SAB), development of all modules
- Responsible for recruitment with a target of 250 students within 3 years
- Senior Lecturer at MA Interior Design
- Senior Lecturer at MA industrial product design
- Course and Module leader Supervisor PhD students
- Development of international design (internship) office in Hangzhou (China)
- International Projects with HAN University Arnhem – Nijmegen

1999 -- 2011 Director & Designer VD/DVDV Ontwerpers Arnhem NL

- Interdisciplinary office for Architecture, Urban planning, Media - design, Unasked Questions & Advice
- Realization of a diversity of housing and other architectural projects, websites, graphic design, product design, interiors
- Exhibitions, performances and events related to Urban Development projects
- Collaborations with:
Construction Developers such as e.g. BAM, Amsteland, ING, Klaassen, Kondor Wessels
Public organisation's such as e.g. SIZA-Dorpgroep, SSH (Stichting Studenten Huisversting), Cité Groep, Natuurmonumenten, Schouwburg – Concertzaal Arnhem, City Counsels In the Netherlands, LTO

1999 -- 2008 Chair Mandelabridge Foundation

- Urban planning research project in Collaboration with e.g. VDVDV, MVRDV and H+N+S Landscape architects
- Bid -Book FLORIADE Arnhem - 2012

1993 -1999 Head of course Product Design HKA (ArtEZ) Arnhem NL, Designer

- Redevelopment of the structure of design department
- Supervisor graduation students
- Management team member fusion between conservatoire, dance- theater and art & design school HKA later known as ArtEZ.
- Early - Member Cumulus Association 1993
- International collaborative projects with RCA London

1994 -1995 PG Cert Education

1991 -1995 Member of BKBV

- Committee Design, Dutch Foundation for Art, Design, and Architecture (creative industry fund nl)

1987 -1996 Designer / Artist / Producer Verheijden Studio's Arnhem NL

- Development Art-space WPA (in collaboration with Marieke De Vogel)
- Stage (theatre) Design (in collaboration with Marieke De Vogel)
- Producing furniture
- Diversity of group and solo exhibitions internationally in Art & Design Galleries such as e.g. Dilmos -- Milan, Grand Palais -- Paris, Art Amsterdam -- Amsterdam, Museum Arnhem Arnhem, Binnen -- Amsterdam, Palais du Pape Avignon, Central Museum Utrecht, Configura Erfurt, Oceaan Arnhem with artist and designers such as e.g. Marcel Wanders, Hester Oerlemans, Gijs Bakker, Maria Roosen, Mark Manders, Wilma Sommers, Ron Arad, Mendini, Jaap Kroneman, Jasper Morrison

Publications & Presentations:

- Verheijden, R, Mobile Materials (2018), The Dynamic Archive Conference, Bremen
- Verheijden, R, Panarchy Power SDG LAB(2017), Work In Progress, DDW, Eindhoven
- Verheijden, R, International Visual Design Library, (2013), IDEF Conference Nanjing
- McCarten,S., Verheijden R, Roy, J., Nuvolari-Duodo,C, Design driven innovation of a High Speed Art deco Superyacht Coastal Cruiser for the Chinese market, (2013), RINA Conference, Genoa ISBN n° 978-1-909024-15-1
- Hartkamp-Jonxis,E., Vries, de , A., Beckers, R.,Tijdloos Trendy, Modern licht op interieur en collective van Duivenvoorde, (2010) Stichting Duivenvoorde ISBN n° 978-9081-542-814
- Eijnde, van, J.,Ferwerda, J.,Reinewald,C.Schouwenberg, L., Vliet,van,S.,Vos,M.Zwaag,van der, A.,
- Product Design Diversity (2007) Artez Press ISBN n° 978-90-8690-019-0
- Huisman,J., Versteegen,T., Arnhem aan de Rijn, PEIL (2001) VDVDV Ontwerpers
- Nijenhuis,P., Jagtman, C., Versteegen, T., Verheijden, B., Project Mandelabrug, (2000) VDVDV Ontwerpers ISBN n° 9789080534919
- Ramaker, R., Chairs sweet Chairs, (1990) Ontwerpwerk
- Gijsberts, P.J., Lootsma,B., Meeuwissen, J., Oktober , Wiederhall 11 (1989) ISBN n° 90-72876-03-2
- Variety of magazines and journals such as e.g. Kunstbeeld, Habitare, Interni, Elle, World of Interiors, Items

Selected Outputs

- Verheijden, B. (2014) PHNIX – Chair (United Kingdom). Chair design in Windsor tradition produced by Sitting firm Coventry, presented at the design Show Shanghai 2014
- Verheijden, B. (2013) M-stool (United Kingdom). Stool design in Windsor tradition produced by Sitting firm Coventry, presented at the design Show Shanghai 2014
- Verheijden, B. (2011) Project Fidelio Arnhem (Netherlands). Architectural design and development of 8 terraced houses and 15 apartments in one of the garden villages of the City of Arnhem, (constr. costs € 4m)
- Verheijden, B. (2011) Project Sité Woondiensten Doetinchem (Netherlands). Interior design of a 4000m2 office of the local housing Cooperatives Site (constr. costs € 0.5m)
- Verheijden, B. (2011) Modern licht op interieur en collectie van Duivenvoorde -- Catalogue.
- Verheijden, B. (2010) Lochemshof Lochem (Netherlands). The basic architectural design was to adjust the front of the project to the existing 19th-century facades (constr. costs € 2.7m)
- Verheijden, B. (2009) Coehoorn Building: redevelopment Eusebius Church, Rijnboog Arnhem (Netherlands). An urban planning study and architectural design for the railway station area in city center (assignment €0.55m)
- Verheijden, B. (2008) De Vuurplaats Daycare Arnhem (Netherlands. Architectural design of day care for mentally and physically disabled people (constr. costs €0.8m)

- Verheijden, B. (2008) Messina Building Arnhem (Netherlands). Refurbishing exterior and interior design of an office building 9000m2 (constr. costs €1m)
- Verheijden, B. (2008) De Buitenplaats Schuijtgroaf (Netherlands). Rebuilding and interior design of a (young) heritage farm building
- Verheijden, B. (2002) VDVDV: The sensation of inspiration -- Bidbook voor de Floriade 2012 (Bidbook for world exhibition of the Dutch agricultural and horticultural organisation). (Designer Concept, Editor).
- Verheijden, B. (2001) Peil 01: Arnhem aan de Rijn [Arnhem at the Rhine]. Research results of the Mandela bridge Foundation, urban planning in collaboration with MVRDV and H+N+S. Designer, Chairman, Editor
- Verheijden, B. (2001) Mandelabrug Project - VDVDV Vijfde Nota Ruimtelijke Ordening 2000-2020: Ruimte maken, ruimte delen. Urban Planning Designer Fifth Memorandum Urban Planning 2000-2020 Ministry of Health, Spatial Planning and public domain
- Verheijden, B. (1999) Project Mandelabrug VDVDV Ontwerpers. First results of the Mandelabridge

Funding / Awards / Grants

- 1987 First start stipend Foundation BKVB
- 1988 Second start stipend Foundation BKVB
- 1990 Presentation Grant Foundation BKVB
- 1990 Amsterdam Design Prize Kho Liang Ie
- 1991 Working Grant Foundation BKVB
- 1999 StIR award Dutch Ministry urban planning
- 2000 SEV/ IPSV award Dutch Ministry urban planning

Languages

- Dutch, English, German, Swiss-German, French