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vita

person

1966 born at 11th of March, Waal, Germany

education

1986 – 1987 academic studies of architecture, Technical University Munich

1987 – 1991 academic studies of product design, Hochschule für Gestaltung, Schwäbisch Gmünd, Dipl.-Des.

professional

1988 - 1993 designer for Wolfgang C.R. Mezger, Eisligen

1993 – 1996 designer for Rolf Heide, Hamburg

1996 – 1999 designer, design manager, head of studio and deputy director for wiege Entwicklungsgesellschaft, Bad Mündler

1999 – 2002 Designer, design manager and head of profit center at designaffairs Munich

2002 - 2006 professor and head of Institute Industrial Design, department of Art and Design, FH Aargau

since 2003 founder and designer of office industrial design, Basel

since 2003 International coordinator, department of Art and Design, FH Aargau
Academy of Art and Design FHNW, Basel

since 2006 professor and head of Institute Industrial Design, Academy of Art and Design FHNW, Basel

since 2006 representative for Cumulus Association

2010 – 2017 board member of swiss design association, Zurich

since 2014 head of international office, Academy of Art and Design FHNW, Basel

since 2014 head of Studio Industrial Design, Masterstudio Design, Academy of Art and Design FHNW, Basel

vita

Prof. Werner Baumhagl

After studying architecture at the Technical University Munich, Werner Baumhagl graduated in product design at the Hochschule für Gestaltung in Schwäbisch Gmünd. Subsequently he worked for well known designers and companies like Wolfgang C.R. Mezger, Rolf Heide interior architecture and design in Hamburg, „wiege“ Wilkhahn, in Hannover and designaffairs in Munich.

In 2003 he founded [oid] - office industrial design. His design projects for clients like Rolf Benz, Intertime are frequently awarded, so by Red Dot Award, IF-Award, Interior Innovation Award and nomination Designpreis Bundesrepublik Deutschland.

In 2002 Werner Baumhagl was appointed as a professor and head of institute industrial design at the Academy of Art and Design, FHNW in Basel. He was board member of the swiss design association from 2010 till 2017 and is expert in various international design juries and committees. Werner Baumhagl lives and works in Basel.

www.fhnw.ch/hgk/iid, www.baumhagl.com,