

C.V. 2018

Xiao Yong, Chinese, Based in Beijing
designer, educator, design promoter

Current: professor of Visual Design

School of Design, Central Academy of Fine Arts CAFA in Beijing.

Visiting professor in BGD, HUT and other 20 universities.

Past Board member of CUMULUS 2016-2019

vice-president ICOGRADA (now as Ico-D) 2009-2011

Education:

M.A. from University of Art and Design Helsinki (now as Aalto university) 1991-1995

Hochschule der Kunste Berlin, Denmark Design School 1994-1995.

Visiting scholar at Staatliche Akademie der Bildenden Künste Stuttgart 1999

Professional Experience:

Taught and lectured in 400 universities in China and internationally.

Invited nearly 500 international designers and experts and professors lectured and visited China.

Conducted workshops in U.S. Germany, Denmark, France, Mexico, Malaysia, Thailand, Lithuania, Indonesia, China, etc.

Curated exhibitions in Beijing, Havana, Helsinki, Mexico, Paris, Singapore, Shanghai. Vilnius, Stanford, etc.

Organized design conferences in Beijing, Jinan, Shanghai, Zhuhai, Wuhan, etc.

Initiated educational projects: China-France, China-Germany, China-Denmark, ECO, Seasons, etc

Invited speaker in major design congresses worldwide,

e.g. Cumulus conference, Ico-grada Congress, World economic forum 2010, IF forum Chengdu 2018 etc.

Jury in national and international contests and shows,

Chief-editor of *Art and Design* Chinese leading design Magazine 2001-2003.

Works featured in international design media and collected by Art Museums.

Designed dozens of books. Edited and published 30 books.

Awarded Top 10 Chinese Design Figures 2007.

Designed nearly 400 logos, such as CUMULUS Green, Pure Finland, Chinese Artist' Union, China Home Service, Eco

Red-line, Dadu Museum of Art, Anhui Museum of Art, etc.

Stamp design for *From Beijing to London*, joint issued by China/UK post.

Identity for Beijing Olympic Festival, 2010 CAFA design show, various museums, etc.

Chief designer for the medal of Beijing 2008 Olympics Games.

www.xiaoyong.com

xiaoyong@cafa.edu.cn

[facebook/xiaoyongdesign](https://www.facebook.com/xiaoyongdesign)