



UNIVERSITY of LIMERICK
OLLSCOIL LUIMNIGH



SCHOOL OF
DESIGN

**To: Cumulus International Association of
Universities and Colleges of Art, Design and Media**
Secretary General Eija Salmi
PO Box 31000 0076 ,Aalto ,Finland

18th January, 2019

Dear Cumulus General Assembly Members,

I am delighted to accept the nomination of the University of Limerick, Ireland for your consideration of me for election to the Cumulus Executive Board.

As you know the Cumulus Association has been a strong network for collaboration and partnership between its member institutions for over 28 years since its foundation in 1990. Participation in the Cumulus network gives us all valuable access to support, advocacy, student/staff exchange facilitation knowledge sharing and international benchmarking through our international peers and friendships with international colleagues and students..

In the early 1993, as an undergraduate Industrial Design student, I was lucky enough to participate in a Cumulus Summer workshop in Catalunya where I developed longstanding friendships with Design and Architecture students from Norway, Spain, Sweden and Finland. I went on to study with some of these as an ERASMUS student at UPC and Elisava, Barcelona. This personal experience with Cumulus has been one of the many drivers in my current role as Head of the School of Design at University of Limerick to expand and develop our collaborations with international partners and other Cumulus Members. These collaborations have provided countless students, researchers and staff with the opportunities to widen their perspectives on how Design, Art and Media can flourish in a diverse intercultural community of practice. They allow individuals the opportunity to develop as global citizens and to build professional connections and friendships that extend into their careers, their practice and personal lives.

Our Association gives us the opportunity to develop Art, Design & Media Education and Research to better prepare our graduates, researchers and staff to meet the challenges and opportunities of the 21st century. I would, if elected, propose to bring my specific management experience and research/teaching experience in Interdisciplinary education for Sustainable Design and Development to the Cumulus Executive Board. There is an opportunity for Cumulus to continue to be relevant in a changing world educational paradigm and to support and advocate for Design, Art and Media education and research as powerful vehicles for addressing the challenges that the planet and its people face in the future. It has been my experience that Design, Art and Media give us a unique shared language through which to communicate and develop creative, innovative and exciting career paths, projects and partnerships which contribute positively to the global environment, its communities and our respective institutions.

I expect that the Cumulus Association can continue to be a highly relevant network in this global context and would very much like the opportunity to serve on its Executive board, to work with fellow colleagues for the mutual benefit of our member institutions, students, researchers and staff.

Yours sincerely

Dr. Adam de Eyto
Head of School of Design, University of Limerick, Ireland.