Human City Design Award  
2019 휴먼시티디자인어워드

Overview of Award

In 2018, Seoul City declared itself the “Human City Design Seoul”. The ‘Human City Design Seoul’ Declaration is a response to what the world needs now, with our society convinced that we must overcome the harmful effects of human alienation or materialism or environmental problems, and design a sustainable urban environment in which people can enjoy creative lives. It is the wish of the Seoul Metropolitan Government and of the Seoul Design Foundation that Seoul can serve as a window for communication in building an urban ecosystem where men and nature coexist and as a platform for joint prosperity where the sustainability and well-being of the cultural community is sought after. With this hope, the “Human City Design Awards” are presented to designers or groups that have contributed to building a more harmonious and sustainable relationship between men and men, between men and society, between men and the environment, and between men and nature by tackling urban environmental issues and by presenting a new vision through creative design.

Title of Award  Human City Design Award 2019
Theme  Design for Sustainable City for a harmonious relationship between human and the environment
Purpose  
1. To establish a sustainable city ecosystem for a harmonious relationship between people and the environment through design
2. To discuss design as a creative solution of complex social problems in the city and expand design’s healing effects around the world
3. To make the design sector contribute to the development of mankind
Area  Projects that contribute to a more harmonious and sustainable relationship between people and people, people and society, people and the environment and people and nature
Host  Seoul Metropolitan Government
Organizer  Seoul Design Foundation
Sponsorship /Cooperation  Human Cities Network, World Design Organization (WDO)

Qualification

- Individuals or organizations in the design sector with the recommendations of nations, local city governments, design-related universities and design-related associations
- Individuals or organizations who have five or more years of experience in design-related field

Dates (Korean Standard Time)

- Official Announcement  | 27 June 2019 (Thu.) ~ 06 August 2019 (Tue.)
- 1st Registration  | 08 July 2019 (Mon.) ~ 06 August 2019 (Tue.)
- 1st Review  | 07 August 2019 (Wed.) ~ 11 August 2019 (Sun.)
- 2nd Registration  | 12 August 2019 (Mon.) ~ 16 August 2019 (Fri.)
- 2nd Review  | 17 August 2019 (Sat.) ~ 21 August 2019 (Wed.)
- Final Review (including Site Verification)  | 22 August 2019 (Thu.) ~ 03 September 2019 (Tue.)
- Announcement of Winner  | Early September 2019
Award

Selection
Grand Prize for One Winner [Human City Grand Prize]

Prize Money
(※ Except one winner, Benefits of award will be awarded to around 10 people who qualified at a 1st review)
Prize Money 100,000,000 won (KRW)

Benefits of award
* Worth 85,000 USD (variable according to the rate of exchange)
1. Participation as a speaker at 2019 Seoul Design Week International Conference
2. Support for exhibition at 2019 Seoul Design Week "Human City Design Award"
3. Support for a visit to 2019 Seoul Design Week (airfare and lodging expenses)

Judging Process and Criteria

Judging Process
Winners are selected based on the review process and criteria by the review committee consisting of experts from various fields of design.

1st Review
2nd Review
Final Review (Site Verification if necessary)

Judging Process

1. Solution to living issues in the city
Does the theme address a design issue involving the city, people’s lives, people, the society, the environment, or nature in order to create a harmonious human city?

2. Expansion of global values
Does the perspective of the design solution show creativity and have a spillover effect that can be expanded on a global level?

3. Proposal for Future vision
Does the design contribute to proposing a vision for future-oriented global culture and civilization for the joint prosperity of the human race and nature?

Registration Documents

Submission to Human City Design Award Secretariat Email: humancity@seouldesign.or.kr

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| 1st Registration Documents | • Entry Form  
• Performance Resume  
- Design-related experience (Over 5 years)  
- Project performance (No period limit)  
- Representative project’s images (around 8 images) with explanations  
• Project-related video URL or file  
- Format: Video in 3 minutes (wmv, mov, asf, avi, mpeg)  
- Capacity: less than 500mb, over 1024*768 pixel  
• Letter of recommendation  
- Include the names of the heads of the recommending organizations |
| 2nd Registration Documents | • Candidates that have passed the first review may be asked to provide additional materials upon request of the review committee (Candidates will be contacted individually) |
Award

- Candidates are responsible for the materials they have submitted, and all documents that have been submitted to the secretariat will not be returned.
- In any of the following events, the candidate will be disqualified and the award may be cancelled even after winners are announced and awards are delivered.
  - The content of a submitted document is discovered to be false or falsely written.
  - A candidate is acknowledged as having violated intellectual property rights (e.g., the copyright or design rights of others) by engaging in plagiarism, illegal copying, or unauthorized citation.
- Candidates hold the copyright of the submitted works, and the sponsor and the organizer of the awards may use the submitted works for PR purposes (exhibitions, events, reviewing, publishing, etc.) after consulting with the work’s owner.
- For a project that was carried out under the name of an official organization, the individual/group that has actually implemented the project will be reviewed.
- All schedules of the review process, the awards ceremony and the announcement of winners are subject to change depending on the circumstances of the organizer.

Enquiry Contact

Judging Process

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