

Design: Vertical and Horizontal Growth 2020

Online Conference
28-30 October 2020

in collaboration with Cumulus
Hosted by Peter the Great St. Petersburg Polytechnic University, St. Petersburg University,
and HSE University in Moscow Russia

Time UTC+3	Wednesday 28th of October HSE day: “Future Human” National Research University Higher School of Economics (HSE) Art and Design School
11:45 — 12:00	Opening remarks: Eija Salmi (Cumulus Association), Tatyana Rivchun and Liudmila Alyabieva (HSE University, Russia)
12:00 — 12:40 <i>Keynote</i>	Lev Manovich (City University of New York, USA): «Artificial Intelligence, Aesthetics, and Future of Culture»
12:40 — 13:00	Helena Nikonole (Artist, independent curator, Russia): «Art & Science Practices: Beyond Human»
13:00 — 13:20	Irina Sirotkina (Institute for the History of Science and Technology, of the Russian Academy of Sciences, Moscow): «Cyborgs or Wearable Technologies? Commentaries on the future body in the Neuralink project»
13:20 — 14:00 <i>Keynote</i>	Laini Burton (Queensland College of Art, Griffith University, Australia): «Filters and Fakery — The 21st Century Mask»
14:00 — 14:20	Alexandra Staruseva-Persheeva, Tatiana Fadeeva (HSE University, Russia): «See you in Zoom: digitally extended presence as a new normal»
14:20 — 14:40	Alexander Zhuravlev (HSE University, Russia): «The return of avatar as ever-changing postdigital identity»
14:40 — 15:20 <i>Keynote</i>	Dmitry Bulatov (National Center for Contemporary Arts (The Baltic Branch), Russia): «Posthuman curating»
15:20 — 15:40	Ammer Harb (Politecnico di Milano, Italy): «Humans, Technology and Speculative Design Futures: Can we see the invisible?»

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15:40 — 16:00	Kellie Walters (Garmin International, USA): «Nance: Satirical Jewelry Design for Feminist Perspectives in Augmentation»
16:00 — 17:00 <i>Keynote</i>	Round Table with Ars Electronica Curators (Christl Baur, Olga Vad, Helena Nikonole, Andriesh Gandrabur): «Art and Technology Trends in Pandemic Realty»
17:00 — 18:00	«Non-player Piano» AI x Sound Performance

Time UTC+3	Thursday 29th of October SpPU Day: “Creative Industry” Peter the Great St. Petersburg Polytechnic University
11:00-11:15	Opening of the Conference
<u>Plenary Session</u>	
11:20 — 11:40	Michael Krohn (Zurich University of the Arts, Switzerland): «Shifting design education towards creative Industries?»
11:40-12:00	Ksenia Diodorova (co-founder and art director of bureau Gonzo Design, Russia): «Design As a Tool for Humanism»
12:00-12:20	Henrique Pessoa (Professional Landscape Architect, Politecnico di Milano, Italy): «Creative Landscape?»
12:20-12:40	TBA
12:40-13:00	Coffee break
<u>Papers Presentation, discussions</u>	
13:00-15:00	Papers Presentation, discussions

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Time UTC+3	Friday 30th of October SPbU Day: “Inter-action” St. Petersburg University
<u>Morning Session</u>	
11:30-13:00	Thematic Meeting: papers’ presentation and discussion, special registration required
<u>Plenary Session</u>	
14:00	Introductory speech by Aleksandra Bobretsova, DVHG moderator, Founder of Inruonline.com
14:10	Alok Nandi, Creative director at Architempo. Spread Design “Transfiction and Beyond: Interactions and Temporalities”
14:40	Anton Popovich, Founder & CTO. HINT Lab
15:10	Iana Vavilova, Lead UX/UI designer at Dell Technologies “Complex Systems Design”
15:40	Coffee break
16:00	Egor Kraft, Interdisciplinary Artist and Researcher “Museums of Synthetic History, Algorithmic Prejudices, and the Automatization of the Past”
16:30	Lucy Hardcastle, Founder and Creative Director at Lucy Hardcastle Studio “Immersive Sensuality within the Digital”
17:00	Closing speech
<u>Afternoon Sessions (run parallel)</u>	
17:30-19:00	Ivan Puzyrev, VR expert and Digital Strategist “VR meeting about the Future of VR”
17:30-19:30	DESI Students Initiative “Students’ Participation on Social Innovation Networks”
18:00-19:30	Thematic Meeting: papers’ presentation and discussion, special registration required